

INA Champion of Nursing Partners have the opportunity to share their products and services with INA members in a variety of ways including booth placement at conferences, product sponsorship, content sharing through our bi-weekly newsletter or quarterly publication, membership e-blasts and more!

Partner Benefits

	FRIEND \$500	SUPPORTER \$750	PARTNER \$1,000	ADVOCATE \$1,500	CHAMPION \$2,000
Advertising					
Recognition on INA's partners webpage including company logo and a link to website	X	X	X	X	X
Submit an article or banner ad for weekly e-newsletter	1 per year	2 per year	3 per year	4 per year	4 per year
Recognition as a partner in INA publication	1 per year	1 per year	2 per year	3 per year	4 per year
Opportunity to submit an educational article for INA publication		1 issue	2 issues	3 issues	4 issues
List events on INA's online calendar of events and in weekly e-newsletter	X	X	X	X	X
Email blast to members			1 per year	2 per year	3 per year
Sliding banner ad on INA website home page			1 month	2 months	3 months
Provide information webinar to INA membership				1 per year	2 per year
Conference Related Benefits					
Exhibit booth (in-person or virtual)		1 per year	1 per year	1 per year	2 per year
Recognition - verbal, signage, website, and break slides	X	X	X	X	X
Advertisement in conference program			1/4 page 1 event	1/2 page 2 events	1/2 page 2 events
Education Session sponsorship recognition					X
Complimentary registration to social events at conference		X	X	X	X

For more information, please visit our website at www.iowanurses.org.