



EXECUTIVE OVERVIEW

From the May 22, 2023, Board of Directors Meeting

- A) President Christina Peterson called the meeting to order and took roll call. President Peterson then asked if there were any conflicts of interest to be disclosed or if there were any corrections or additions to the agenda. There were no conflicts of interest to be disclosed. A motion was made to approve the agenda; it was seconded and carried.

- B) Board member Linda Opheim requested that the December 12, 2022, board minutes be removed from the consent agenda for discussion and action. The board agreed to approve the remainder of the consent agenda (Operations Report, Committee Reports, Legislative Session Recap) as presented. A brief discussion took place regarding the December minutes to address a small typo. A motion was made to approve the remainder of the consent agenda (without the December minutes) as presented; it was seconded and carried.

- C) Treasurer Mary Tarbox reviewed the 2022 Year-End Financials. The board approved the financials as presented. A motion was made, seconded, and carried.

- D) Treasurer Mary Tarbox reviewed the April 2023 Financials, which is 33% of the fiscal year. The board approved the April 2023 Financials as presented. A motion was made, seconded, and carried.

- E) The board engaged in a robust discussion surrounding several action items.
 - a. Ngage Presentation – Executive Director Tobi Lyon walked the board through a presentation of Ngage Management and the services they provide to INA as a client for the benefit of the new board members. Services include, but are not limited to, membership recruitment and retention, board governance, marketing and communications, event management, and special projects.

 - b. INA Strategic Plan – Executive Director Tobi Lyon provided a status update regarding the work being done on INA’s new strategic plan. During the April 2023 strategic planning meeting, two task forces were put together to focus on education and membership. They were given a deadline of May 12, 2023, to submit their goals for their assigned area of need. The Membership Task Force met this deadline, but the Education Task Force needs more time. A document was also shared with the board

regarding the creation of a marketing plan and how it must be developed around the strategic plan.

- c. ANAI – It was shared with the board that ANAI (American Nurses Advocacy Institute) will take place in Washington, D.C. from October 29 – 31, 2023. After reviewing the program requirements, the board determined that board members and Public Policy Committee members could submit applications to attend on behalf of INA. The board will then review all applications submitted to determine who to put forth to ANA for consideration.

F) President's Report

- a. President Peterson shared that board member Linda Opheim was appointed to the Iowa Preparedness Advisory Committee.
- b. President Peterson, President-Elect Greg Opseth, ANA Membership Assembly Representative Lisa Caffery, Associate Director Laura Fuller, and Executive Director Tobi Lyon will be representing INA at the upcoming ANA Membership Assembly and Hill Day, set for June 15-17, 2023, in Washington, D.C.
- c. President Peterson talked about the current conversations happening with IONL to collaborate with INA on the 2024 Legislative Day. President-Elect Greg Opseth currently serves on both boards. As President Peterson is winding down her time as INA President, she asked for a volunteer to join President-Elect Opseth in working through the details of co-hosting that event with IONL. Public Policy Chair Kate Pace was selected to work with President-Elect Opseth.
- d. Need for July Board Meeting – Due to the amount of work the board is looking to accomplish in 2023, it was determined that an additional board meeting would be necessary in July to keep things moving forward. A poll will be sent out to the board to determine the date of that July meeting.
- e. Board Meeting Reminders – The board was reminded of their two previously scheduled meetings that are coming up in September and December. The September 29th board meeting will take place before the start of the conference from 11:30 am – 4:00 pm. The December 18th board meeting will take place from 4:30 pm – 6:00 pm via Zoom.

G) Executive Director's Report

- a. Region Elections – Executive Director Tobi Lyon reminded the board that because it is an odd year, per the INA Bylaws, elections of the President, Treasurer, and Board Liaison for each of INA's five regions will take place in conjunction with leadership

elections. Every current active INA member in good standing will receive ONE ballot that will include their leadership election choices, as well as their region-specific election choices.

- b. ANA Quadrennial Review of INA's Bylaws – ANA completed their quadrennial review of INA's Bylaws and provided recommendations. If any bylaws changes are needed this year, they must be submitted to the membership by July 26, 2023.
- c. INA Quarterly Publication Publisher Update – For many years, Arthur L. Davis was the publisher of the Iowa Nurse Reporter. ALD was purchased by Health eCareers (HeC), who absorbed all of ALD's prior contracts. A new contract will come forward for INA's consideration by the end of 2023.
- d. Updated Policies and Procedures – The board was reminded that the updated Policies and Procedures were sent out to them in the board materials.

H) Announcements

- a. Quarterly Publication Dates – President Peterson reminded the board of the remaining quarterly publication deadlines for 2023: August 11 and November 3.
- I) There was no further business to discuss after that.
- J) The meeting was adjourned at 6:21 pm CST.